MADALYNN BLEU

Outfits, motherhood, travel, and *the beach days in between.*

WORK WITH ME →

TIKTOK @MADALYNNBLEU

INSTAGRAM @MADALYNNBYNUM



THE *numbers*

OCTOBER 2026 · SCREENSHOTS ON REQUEST

232K
video views last month on TikTok and Instagram

83% *mostly women!*
of my TikTok viewers are women

57%
of Instagram views from people who don't follow me yet

27.3K
followers across both apps

3.1K shares
on my top Reel (151K views)

48%
of TikTok views come from Search

56%
of Instagram followers are 25 to 34

21.8K
TikTok followers

5.5K
Instagram followers

79%
of Instagram followers are in the US

TikTok: last 28 days. Instagram: last 30 days and follower insights, checked November 1, 2026.

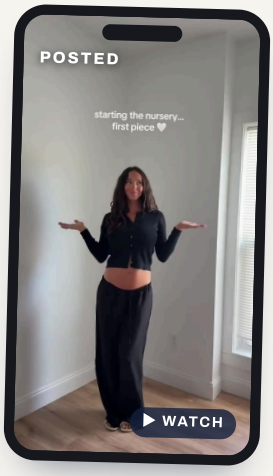
THE *work*

SAMPLE VIDEOS



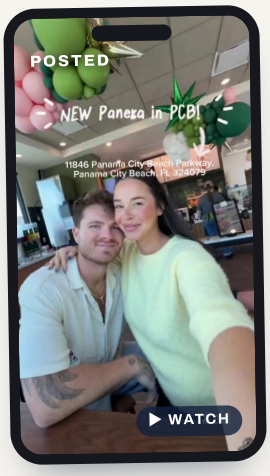
Our family photo book

MILK BOOKS · UGC



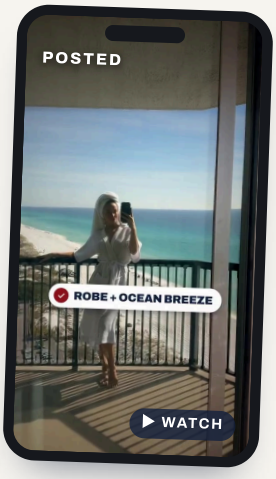
Starting the nursery: first piece

NURTURE& · POSTED



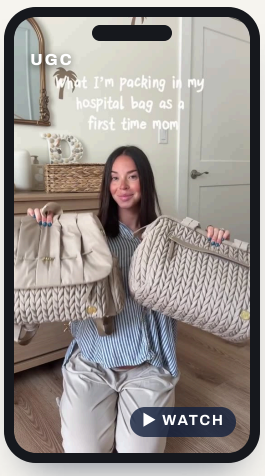
New Panera in Panama City Beach

PANERA BREAD · POSTED



Our ocean-view stay

POSTED



What I'm packing in my hospital bag

HAPP BRAND · UGC

Tap any video to watch it with sound on my site.

WATCH THE VIDEOS →

+4 MORE

Mina Baie · **NEWTON Baby** bassinet · **Naturepedic** · Outfit

WATCH ALL 9 →

WHAT BRANDS *said*

"Your post came out great! The team at Newton loved the content."

NEWTON BABY

"We saw your posts go live and loved how it turned out!"

INGRID & ISABEL

"We absolutely LOVE all your content - so chic"

MILK BOOKS · They then asked for my raw files to use on their organic and paid channels.

"You did a great job showcasing the diapers and wipes! It has been such a pleasure working with you!"

COTERIE

BRANDS I'VE *worked with*

...AND MANY MORE

Cozy Earth UGC	**Panera Bread** POSTED	**Hilton Sandestin** POSTED	**NEWTON Baby** UGC + POSTED	**Ingrid & Isabel at Target** POSTED
HAPP Brand UGC + POSTED	**Nanit** UGC	**Baby Brezza** POSTED	**MILK Books** UGC	**Coterie** POSTED
Gold Hinge POSTED	**Naturepedic** POSTED	**Nurture&** POSTED	**Mina Baie** POSTED	

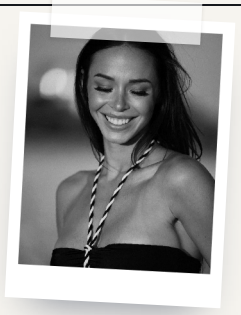
HI, I'M *Madalynn*

MOM · MODEL · CREATOR · 30A, FLORIDA



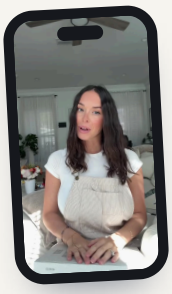
MOM

first-time mom, stroller walks always



MODEL

on set for big brands



CREATOR

authentically myself, always creating

Real outfits, real motherhood, a little travel, and a lot of beach days. It's the kind of content people *save and send to friends*, because it feels like a recommendation from someone they trust.

ON MY PAGE

01 **OUTFITS**
Everyday looks and what I'm wearing right now

02 **MOTHERHOOD**
First-time mom life and the gear that earns its spot

03 **TRAVEL**
Hotels, Airbnbs, and getaways worth booking

04 **BEACH LIFE**
30A days, local spots, and coastal living

05 **DAILY VLOGS**
My day to day, with your product worked in naturally

WORK *together*

RATES ON REQUEST

UGC

Videos for your channels and ads.

- Talking to camera, demos, unboxings, styling
- Extra hook versions for ad testing
- Raw footage available
- Organic use included; paid ads priced by length

POSTED

Your brand on my TikTok and Instagram.

- Reels and TikToks in my voice
- Story sets with your link
- #ad and paid partnership label, always
- Spark Ads, Partnership Ads, whitelisting

THE DETAILS

Delivered in 7–10 days · 1 round of revisions included · Extra hook versions for testing available · Raw footage · Rush delivery · Paid usage & whitelisting by term · Exclusivity on request

Fits best: fashion and accessories, baby and family, beauty, wellness, activewear, home, travel, hotels and stays, coastal, and food and local spots. Every quote lists content and usage rights separately.

LET'S MAKE SOMETHING PEOPLE *share.*

Booking now. Tell me what you're launching, what you need, and your timeline, and I'll send a quote.

madalynnbleu@gmail.com

MY SITE TIKTOK INSTAGRAM